

The Bay of Islands P & I Show - 2025

DATE: Friday, November 7, 2025
LOCATION: Waimate North, Northland Region, NZ

Event Description

The Bay of Islands P & I Show - 2025 is a premier expos event in Waimate North. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 41/100

Expected Attendance: 374 people

Event ID: 9ev6dCqZz7cSW4PR6s

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.