

THE BAY CITY WEEKENDER

DATE: Thursday, November 20, 2025

LOCATION: Belmont, Victoria, AU

Event Description

THE BAY CITY WEEKENDER is a premier expos event in Belmont. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 1,022 people

Event ID: 3SvGo2fkDymAq23KU9

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 409 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.