

The Barn Car Show: Featuring Big Truck Farm Brewery

DATE: Saturday, August 16, 2025
LOCATION: Gettysburg, Pennsylvania, US

Event Description

The Barn Car Show: Featuring Big Truck Farm Brewery is a premier expos event in Gettysburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 47/100
Expected Attendance: 669 people
Event ID: HczXkPbqUHqzoWWbWi

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 268 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
