

The Baltimore Krampus joins the Oakenmist Renaissance Festival

DATE: Saturday, August 16, 2025
LOCATION: Maryland, US

Event Description

The Baltimore Krampus joins the Oakenmist Renaissance Festival is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 60/100

Expected Attendance: 3,015 people

Event ID: 4YJH9fTwPMRcHwU6Wf

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,206 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
