

The Bad Boy Mowers Series - Chicago: Marquette vs Oklahoma

DATE: Friday, November 28, 2025
LOCATION: Chicago, Illinois, US

Event Description

The Bad Boy Mowers Series - Chicago: Marquette vs Oklahoma is a premier sports event in Chicago. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 69/100
Expected Attendance: 9,283 people
Event ID: 5mShtqaznznJvEsShX

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 3,713 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.