

The Avett Brothers with The Infamous Stringdusters

DATE: Wednesday, December 31, 2025
LOCATION: Asheville, North Carolina, US

Event Description

The Avett Brothers with The Infamous Stringdusters is a premier concerts event in Asheville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 63/100

Expected Attendance: 4,596 people

Event ID: 92MACe6kX6ANmHtQty

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,838 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
