

The Australian Pink Floyd Show at Mesa Arts Center

DATE: Friday, August 22, 2025
LOCATION: Mesa, Arizona, US

Event Description

The Australian Pink Floyd Show at Mesa Arts Center is a premier concerts event in Mesa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 50/100
Expected Attendance: 1,033 people
Event ID: C3T6FJq6nEBMcgVtW3

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 413 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.