

The August Katoomba Winter Poetry Readings featuring Brenda Saunders and Louise Wakeling

DATE: Wednesday, August 20, 2025
LOCATION: Katoomba, New South Wales, AU

Event Description

The August Katoomba Winter Poetry Readings featuring Brenda Saunders and Louise Wakeling is a premier festivals event in Katoomba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 368 people

Event ID: 3BZ6VXjERFUTD6cnHm

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 147 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.