

The Art Cases: from National Treasures to Local Creations

DATE: Monday, September 22, 2025
LOCATION: Mandurah, Western Australia, AU

Event Description

The Art Cases: from National Treasures to Local Creations is a premier expos event in Mandurah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,103 people

Event ID: 8nRnbk9y8FRAWkrJrs

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 441 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.