

The Application of SRMS to Carbon Capture Storage Projects: Optimize CO2 Sequestration Through Strategic Storage Resource Management

DATE: Monday, November 24, 2025
LOCATION: Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur, MY

Event Description

The Application of SRMS to Carbon Capture Storage Projects: Optimize CO2 Sequestration Through Strategic Storage Resource Management is a premier expos event in Kuala Lumpur. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 61/100
Expected Attendance: 3,560 people
Event ID: B5qiRccbZnG5FNKLR5

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,424 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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