

The Annual Governance & Ethics Conference

DATE: Monday, October 13, 2025
LOCATION: Mombasa, Mombasa County, KE

Event Description

The Annual Governance & Ethics Conference is a premier conferences event in Mombasa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: GRUioeVdV76CL96B49

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.