

The Amara Weight Management and Lifestyle Clinic Launch Event

DATE: Wednesday, September 17, 2025
LOCATION: Tunbridge Wells, England, GB

Event Description

The Amara Weight Management and Lifestyle Clinic Launch Event is a premier expos event in Tunbridge Wells. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 47/100
Expected Attendance: 690 people
Event ID: Cjxvf243fABZAZMDNA

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 276 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
