

The Amara BTL Emsella Pelvic Floor Clinic Launch Open Day

DATE: Monday, August 18, 2025
LOCATION: Tunbridge Wells, England, GB

Event Description

The Amara BTL Emsella Pelvic Floor Clinic Launch Open Day is a premier expos event in Tunbridge Wells. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 50/100

Expected Attendance: 961 people

Event ID: CRfxxz3SVvoA3dbSEx

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 384 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
