

The AC/DC Show Canada in Concert at 8 Wing/CFB Trenton

DATE: Saturday, September 27, 2025
LOCATION: Quinte West, Ontario, CA

Event Description

The AC/DC Show Canada in Concert at 8 Wing/CFB Trenton is a premier performing-arts event in Quinte West. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 37/100
Expected Attendance: 226 people
Event ID: EEoKop6VzqPTtdt8rg

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 90 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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