

The 69 Eyes and D-A-D

DATE: Monday, January 19, 2026
LOCATION: L'Hospitalet de Llobregat, Catalunya, ES

Event Description

The 69 Eyes and D-A-D is a premier concerts event in L'Hospitalet de Llobregat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: 9Ga325TbbX4eqbJz4X

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
