

The 5th Shanghai International Tea Industry Expo

DATE: Wednesday, August 20, 2025
LOCATION: Chang Ning Qu, Shang Hai Shi, CN

Event Description

The 5th Shanghai International Tea Industry Expo is a premier expos event in Chang Ning Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 69/100

Expected Attendance: 9,132 people

Event ID: 5HbLT9nXPqGohdcWqK

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,653 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.