

The 5th International Conference on Advanced Nanomaterials (ICANM 2026)

DATE: Tuesday, January 13, 2026
LOCATION: Nha Trang, Khánh Hòa, VN

Event Description

The 5th International Conference on Advanced Nanomaterials (ICANM 2026) is a premier conferences event in Nha Trang. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 257 people

Event ID: 5t7mWYxXfWQQmubruV

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 103 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.