

THE 420 WIND DOWN WEDNESDAY COMEDY SHOW @ CENTRAL STATION

DATE: Wednesday, August 20, 2025
LOCATION: College Park, Georgia, US

Event Description

THE 420 WIND DOWN WEDNESDAY COMEDY SHOW @ CENTRAL STATION is a premier festivals event in College Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 34/100

Expected Attendance: 158 people

Event ID: Hiqzi4Mcw4zeCKobLs

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 63 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
