

The 12th International Conference on Social Sciences 2025

DATE: Sunday, August 31, 2025
LOCATION: Watthana, Krung Thep Maha Nakhon, TH

Event Description

The 12th International Conference on Social Sciences 2025 is a premier conferences event in Watthana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: BzsGtDPMFnrh4veEcn

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.