

Thank You For The Music at Palais Theatre

DATE: Friday, August 22, 2025
LOCATION: Saint Kilda, Victoria, AU

Event Description

Thank You For The Music at Palais Theatre is a premier concerts event in Saint Kilda. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 54/100

Expected Attendance: 1,590 people

Event ID: CUZvcKdCieGiaPGxF

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 636 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/thank-you-for-the-music-at-palais-theatre>

Document generated on 6/4/2026, 11:19:25 AM