

# Thane Half Marathon

DATE: Saturday, November 1, 2025

LOCATION: Thane, Maharashtra, IN

## Event Description

Thane Half Marathon is a premier sports event in Thane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 48/100

**Expected Attendance:** 761 people

**Event ID:** 6eY4wqY7reHGeEvps5

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 304 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/thane-half-marathon>

Document generated on 6/3/2026, 8:22:21 PM