

Thalia Comedy Open Mic

DATE: Friday, September 12, 2025
LOCATION: New Westminister, British Columbia, CA

Event Description

Thalia Comedy Open Mic is a premier performing-arts event in New Westminister. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 32/100
Expected Attendance: 133 people
Event ID: BSXM555VSuC5fwMU4L

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 53 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
