

Thai League 3 - West - Thonburi United vs Suphanburi

DATE: Saturday, January 10, 2026
LOCATION: Don Kamyam, Suphan Buri, TH

Event Description

Thai League 3 - West - Thonburi United vs Suphanburi is a premier sports event in Don Kamyam. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,038 people

Event ID: 9iN6FehQ!9GeFX2XwM

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,615 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.