

Thai League 3 - West - Thap Luang United vs Samut Songkhram City

DATE: Saturday, September 20, 2025
LOCATION: Nakhon Pathom, TH

Event Description

Thai League 3 - West - Thap Luang United vs Samut Songkhram City is a premier sports event in Nakhon Pathom. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,893 people

Event ID: Aq6jiG5yrTGrwKL7Uo

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 757 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.