

Thai League 3 - West - Suphanburi vs Nonthaburi United

DATE: Saturday, January 17, 2026
LOCATION: Tambon Wat Chalo, Chang Wat Nonthaburi, TH

Event Description

Thai League 3 - West - Suphanburi vs Nonthaburi United is a premier sports event in Tambon Wat Chalo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,839 people

Event ID: 6pwUthJFoa5FC8uwx

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,536 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.