

# Thai League 3 - West - Hua Hin City vs Muangnont

DATE: Saturday, November 22, 2025  
LOCATION: Nonthaburi, TH

## Event Description

Thai League 3 - West - Hua Hin City vs Muangnont is a premier sports event in Nonthaburi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,294 people

**Event ID:** 7yWevrx6TMbbJWoch

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,318 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*