

# Thai League 3 - West - Assumption United vs Nonthaburi United

DATE: Sunday, September 21, 2025  
LOCATION: Tambon Wat Chalo, Chang Wat Nonthaburi, TH

## Event Description

Thai League 3 - West - Assumption United vs Nonthaburi United is a premier sports event in Tambon Wat Chalo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 62/100

**Expected Attendance:** 3,827 people

**Event ID:** G7YXWAgTUxrzZCq22N

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,531 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*