

Thai League 3 - South - Samui United vs Ranong United

DATE: Saturday, January 10, 2026
LOCATION: Bang Rin, Ranong, TH

Event Description

Thai League 3 - South - Samui United vs Ranong United is a premier sports event in Bang Rin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,378 people

Event ID: 5hofs7Syhj6HB6L4Lt

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 951 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.