

Thai League 3 - North - Uttaradit vs Chiangrai City

DATE: Saturday, October 11, 2025

LOCATION: 33 @ 7 ä~#.", ä~#.", TH

Event Description

Thai League 3 - North - Uttaradit vs Chiangrai City is a premier sports event in 33 @ 7 ä~#." visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,491 people

Event ID: HFCMcvyhNX5THmjSfb

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,196 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.