

Thai League 3 - North - See Khwae City vs Chiangrai City

DATE: Sunday, February 8, 2026

LOCATION: 33 7 "à~#.", "à~#.", TH

Event Description

Thai League 3 - North - See Khwae City vs Chiangrai City is a premier sports event in 33 7 "à~#.", "à~#.", TH attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 3,830 people

Event ID: GLfWgPcCri62dDGcrL

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,532 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.