Thai League 3 - North - Phichit United vs Chiangrai City

DATE: Saturday, September 27, 2025
LOCATION: âÞ3ä âÞ@â 7âÞ ä ã^"à~#ã.", ä ã^"à~#ã.", TH

Event Description

Thai League 3 - North - Phichit United vs Chiangrai City is a premier sports event in âÞ3ä âÞ@â 7âÞ ä ã^ attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 65/100
Expected Attendance: 5,491 people
Event ID: F7aDe6czvQPpYR4yTJ

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,196 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.