

# Thai League 3 - North - Nakhon Mae Sot United vs Chiangrai City

DATE: Sunday, November 16, 2025

LOCATION: Nakhon Mae Sot, Chiangrai Province, Thailand

## Event Description

Thai League 3 - North - Nakhon Mae Sot United vs Chiangrai City is a premier sports event in Nakhon Mae Sot, Chiangrai Province, Thailand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 62/100

**Expected Attendance:** 3,830 people

**Event ID:** 4Dc5LpKpdXhBCkvnyN

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,532 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*