

Thai League 3 - North East - Udon Banchan United vs Muang Loei United

DATE: Saturday, November 15, 2025

LOCATION: Udon Thani

Event Description

Thai League 3 - North East - Udon Banchan United vs Muang Loei United is a premier sports event in Thailand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,186 people

Event ID: 79Ak8gfg9H7mXZ7jAZ

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 874 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.