

Thai League 3 - North East - Roi Et United vs Khonkaen

DATE: Saturday, November 22, 2025
LOCATION: Chang Wat Khon Kaen, TH

Event Description

Thai League 3 - North East - Roi Et United vs Khonkaen is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,220 people

Event ID: A9qz77YB3kA5i6WKz2

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,288 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.