Thai League 3 - North - Chattrakan City vs Chiangrai City

DATE: Sunday, January 25, 2026
LOCATION: âÞ3ä âÞ@â 7âÞ ä ã^"à~#ã.", ä ã^"à~#ã.", TH

Event Description

Thai League 3 - North - Chattrakan City vs Chiangrai City is a premier sports event in âÞ3ä âÞ@â 7âÞ ä ã attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 62/100
Expected Attendance: 3,830 people
Event ID: HJ4hJ6eWAh8vfeoaW5

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,532 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.