

Thai League 3 - East - Kabin United vs Cha Choeng Sao

DATE: Sunday, January 11, 2026
LOCATION: Chachoengsao, TH

Event Description

Thai League 3 - East - Kabin United vs Cha Choeng Sao is a premier sports event in Chachoengsao. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,367 people

Event ID: 4U62EKamjmfUrh6sdC

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 947 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.