

Thai League 3 - East - Cha Choeng Sao vs Customs Utd

DATE: Sunday, February 1, 2026

LOCATION: Tambon Srisa Chorakhe Noi, Chang Wat Samut Prakan, TH

Event Description

Thai League 3 - East - Cha Choeng Sao vs Customs Utd is a premier sports event in Tambon Srisa Chorakhe Noi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,225 people

Event ID: mCmPWReTcYkmXFV74Z

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 890 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.