

Thai League 3 - East - Burapha United vs Marines

DATE: Saturday, January 31, 2026
LOCATION: Sattahip, Chon Buri, TH

Event Description

Thai League 3 - East - Burapha United vs Marines is a premier sports event in Sattahip. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,356 people

Event ID: HqBpknSvF8AXjRs3ee

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,142 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.