

Thai League 3 - East - Bankhai United vs Royal Thai Fleet

DATE: Sunday, February 8, 2026
LOCATION: Chon Buri, TH

Event Description

Thai League 3 - East - Bankhai United vs Royal Thai Fleet is a premier sports event in Chon Buri. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 54/100
Expected Attendance: 1,666 people
Event ID: 69cXNBr359eUASUnL7

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 666 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.