

Thai League 3 - Center - Singbury Warriors vs Kasem Bundit University

DATE: Sunday, January 18, 2026

LOCATION: 543 33#3R 8~@~ +ã. àN#, TH

Event Description

Thai League 3 - Center - Singbury Warriors vs Kasem Bundit University is a premier sports event in 543 33#3R. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,608 people

Event ID: 8grqbVtMDMZegS8MVB

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 643 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.