

# Thai League 3 - Center - Prime Bangkok vs Chamchuri United

DATE: Sunday, February 1, 2026  
LOCATION: Chang Wat Bangkok, àŽ1à~+â~1áB â>8à~@á~ â +ã. àN#, TH

## Event Description

Thai League 3 - Center - Prime Bangkok vs Chamchuri United is a premier sports event in Chang Wat Bangkok. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 5,012 people

**Event ID:** GrgG6rCHvTBPUVLcuG

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,005 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*