

# Thai League 3 - Center - Pathum Thani University vs Futera United

DATE: Saturday, January 10, 2026

LOCATION: àN%âP â¾%â~ , á¾ãŽlázŽ2áz5, TH

## Event Description

Thai League 3 - Center - Pathum Thani University vs Futera United is a premier sports event in àN%âP â¾%â~ event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 57/100

**Expected Attendance:** 2,148 people

**Event ID:** 34n7oU5z6HkoAeWLeB

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 859 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*