

Thai League 3 - Center - Lopburi City vs Chamchuri United

DATE: Sunday, January 18, 2026
LOCATION: Chang Wat Bangkok, àŽ1à~+â~1áB â>8à~@á~ â +ã. àN#, TH

Event Description

Thai League 3 - Center - Lopburi City vs Chamchuri United is a premier sports event in Chang Wat Bangkok. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 64/100
Expected Attendance: 5,012 people
Event ID: 9hZG8spsXFeoZgyctc

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,005 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.