

Thai League 3 - Center - Futera United vs North Bangkok University

DATE: Saturday, January 17, 2026
LOCATION: Rangsit, TH

Event Description

Thai League 3 - Center - Futera United vs North Bangkok University is a premier sports event in Rangsit. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,032 people

Event ID: 4wo64TZ2nGCARlpNod

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 413 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.