

# Thai League 3 - Center - Futera United vs Kasem Bundit University

DATE: Sunday, February 1, 2026

LOCATION: 543 33#R 8~@~ +. àN#, TH

## Event Description

Thai League 3 - Center - Futera United vs Kasem Bundit University is a premier sports event in 543 33#R. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 54/100

**Expected Attendance:** 1,608 people

**Event ID:** 35zbx2A4esrKKQNGjA

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 643 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*