

Thai League 2 - Songkhla vs Nakhon Si United

DATE: Saturday, December 13, 2025
LOCATION: Nakhon Si Thammarat, Nakhon Si Thammarat, TH

Event Description

Thai League 2 - Songkhla vs Nakhon Si United is a premier sports event in Nakhon Si Thammarat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 58/100
Expected Attendance: 2,410 people
Event ID: HJ2TsrDP585J9MrGRa

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 964 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.