

Thai League 2 - Songkhla vs Nakhon Pathom United

DATE: Saturday, September 13, 2025
LOCATION: Nakhon Pathom, TH

Event Description

Thai League 2 - Songkhla vs Nakhon Pathom United is a premier sports event in Nakhon Pathom. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 880 people

Event ID: 6dT4VacWwsdp6kau4Y

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 352 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.