

Thai League 2 - Songkhla vs Chanthaburi

DATE: Sunday, December 7, 2025
LOCATION: Chanthaburi, Chanthaburi, TH

Event Description

Thai League 2 - Songkhla vs Chanthaburi is a premier sports event in Chanthaburi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,536 people

Event ID: Hvgs4V9TAEADGpVPS

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 614 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.