

Thai League 2 - Sisaket United vs Songkhla

DATE: Sunday, August 17, 2025
LOCATION: Bo Yang, Songkhla, TH

Event Description

Thai League 2 - Sisaket United vs Songkhla is a premier sports event in Bo Yang. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,098 people

Event ID: HT5j8Q7GUD2xqcGsQR

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 439 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.