

# Thai League 2 - Rasi Salai United vs Nakhon Si United

DATE: Sunday, September 21, 2025  
LOCATION: Nakhon Si Thammarat, Nakhon Si Thammarat, TH

## Event Description

Thai League 2 - Rasi Salai United vs Nakhon Si United is a premier sports event in Nakhon Si Thammarat. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 45/100

**Expected Attendance:** 548 people

**Event ID:** 5vZ496PVDrkjNjzZE

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 219 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*